Read fraudsters like a book so you Keep yourself and your company off the front page ***for the wrong reasons***.
Know the Truth from your Customers so you ***Close the Deal***

LIAR LIAR PANTS ON FIRE™

An Eye-Opening Keynote with Traci Brown, CSP

Customized for the Needs of Your Group

Two Truths and a Lie **is a fun game, unless you don't know you're playing. In business, you're playing everyday…and YOU'RE LOSING.**

Discover how to win the game with clients, your boss, your team, and your prospects. Close the Deal and Protect your hard-earned profits and catch would-be fraudsters before they can take away everything you've worked for.

In this fast-paced keynote, you'll discover how to use Traci's **9-Point Deception Detection System** to separate the lies from the truth, so you don't innocently step into a business, life, or reputation-destroying event.

You'll quit second-guessing your instincts and immediately tell fact from fiction when you discover:

- Nine telltale **signs that a person is lying**
- How to quickly **uncover the truth**
- How to keep nefarious people from making you a **victim**

Do you often ask yourself:

Is that job applicant being deceptive about their experience?

Are your vendors overpromising or inflating their prices to scam you?

Is your customer telling you ALL of their needs? Are they happy with your price point and service?

Are you willing to do prison time for someone else's actions?

Is your spouse truthful? Can you see the clues that an unfaithful partner leaves littered through your conversation?

Is your child really just "spending the night at Tony's house?"

And most importantly… *did your kids eat those donuts you left on the counter? Or did the dog?*

After hearing Traci speak, you'll be better equipped to find the REAL answers!

> Traci's system taught my team to spot deception, and they **stopped a $22M fraud loss** in one transaction.
>
> -Anonymous for obvious reasons

TIME Magazine has named Traci one of the nation's **top detection experts**. She's trained alongside our country's top law enforcement and is **ranked the #3 Body Language Expert in the World**.

Ms. Brown is a frequent television guest and is the author of *How to Detect Lies, Fraud and Identity Theft.* Her Fraud Spotting Learning Platform has helped companies stop millions in fraud loss.

> What a **FANTASTIC** and useful session Traci! YOUR talks should be required for ANYONE who's in business and deals with...people!
>
> -Steven Barker, JP Morgan Chase

> Your talk at our Women's Industry Network Conference was **AMAZING!** I have used this information EVERY day since.
>
> -Tona J Haywood, Gautier's Auto & Body Glass, Inc.

> Saw Traci at the Florida National Dental Convention. **VERY IMPRESSIVE** tactics to detect deceitful people. A very motivational keynote speaker.
>
> -Sophie Williams

Featured here:

TODAY · TIME · Forbes · The Wall Street Journal. · Newsweek

Join Traci's growing list of clients:

PPG · FPA · CUNA Credit Union National Association · Texas Department of Insurance Approved · RE/MAX · Farm Credit Bank of Texas · NAA National Apartment Association

Hire Body Language Expert & Behavior Analyst Traci Brown to speak at your next event, conference, or meeting. She'll Ignite Your Event!

Traci Brown

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