

**Buyers are Liars! Read Your Clients Like a Book:
Close the Deal Quicker and For More When You
Use Info Hidden in Plain Sight**

LIAR LIAR PANTS ON FIRE

An eye-Opening Keynote with Traci Brown, CSP

"Two Truths and a Lie" is a fun game unless you don't know you're playing. You haven't realized it, but in business you're playing every day...

and **YOU'RE LOSING.**

Discover how to **win the game** with current and potential clients, your boss and your team. **Know the truth, Close the deal** and **Build your profits.**

In this fast-paced keynote, you'll discover how to use Traci's **9-Point Fraud Spotting System** to separate the lies from the truth, so you don't innocently step into a business, life or reputation-destroying event.

Do you often ask yourself:

Do you know your prospect's REAL budget?

Are they going to buy from you or are they just shopping?

Are you really the last person you're talking to?

Are they happy with your proposal or service?

Do they really have to talk to their spouse first?

You'll also be able to understand:

Is one of your most-trusted associates embezzling your company's hard-earned money?

Is that job applicant being deceptive about their experience? Will their lies cost your company countless dollars and hours of training?

And most importantly...Did your kids eat those donuts you left on the counter, or did the dog?

After hearing Traci speak, you'll be better equipped to find the REAL answer to all of these questions. And MORE!

You'll quit second-guessing your instincts **and immediately tell fact from fiction, when you discover:**

- Nine telltale **signs that a person is lying**
- How to **quickly uncover the truth**
- How to keep nefarious people from **making you a victim**



"Traci's system taught my team to spot deception, and they stopped a \$22M fraud loss in one transaction."

~Anonymous (for obvious reasons)



TIME Magazine has named Traci one of the nation's **top deception detection experts**. She's trained alongside our country's top law enforcement.

Ms. Brown is a frequent television guest and is the author of *How to Detect Lies, Fraud and Identity Theft*.

Her Fraud Spotting Learning Platform has helped companies prevent **millions in fraud loss**.

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To hire Fraud-Busting Body Language Expert Traci Brown to speak at your next event,

Contact Terry Armstrong to book Traci for your next Conference
469-469-8899

BodyLanguageTrainer.com

Traci Brown

Fraud-Busting Body Language Expert
Eye-Opening Keynote Speaker • Best-Selling Author

HERE'S WHAT PEOPLE ARE SAYING...

Your talk at our Women's Industry Network conference was amazing! I have used this information EVERY day since.

—Tona J. Haywood
Gautier's Auto Body & Glass, Inc.

Just saw Traci in Salt Lake City during our risk seminar for our insurance. Traci is amazing as well as a great speaker. Very engaging and great ways to detect lies and body language. Employees don't have a chance now!!!! I highly recommend Traci for your next speaker.

— Dominic Pope

Saw Traci at the Florida National Dental Convention. Very impressive tactics to detect deceitful people. A very motivational keynote speaker. Would love to see her in action once more!

— Sophie Williams

You've seen Traci here...

Newsweek

**THE
WALL STREET
JOURNAL.**

Forbes

TIME

Join the Growing List of Traci's Clients

