

Traci Brown Intro-Jump in the Tank

It's a crazy world out there. Creating the things you want to happen is more challenging than it's ever been. You've got to do everything you can to get what you want...

Our speaker today is a leader in training people to persuade and influence. She travels the world teaching corporations and associations how to hear "Yes!" from others more easily and more often.

She's a frequent guest on TV news shows interpreting the body language of criminals and politicians (and many times both labels describe the same person) [PAUSE FOR LAUGHS] She even trains lawyers how to pick and persuade a jury using body language.

She's the author of the Amazon bestseller
Persuasion Point.

Today she's going to share with us exactly
what it takes to swim with the sharks. Hold
on to your hats and be ready to take lots of
notes. We're in for some fun! Please
welcome Traci Brown.